



Alexey Berlov
Partner of Eventum
Premo

Topics for comments

Event organization, PR, digital, online and offline communication, company management, creativity.

Short biography

Partner of the company Eventum Premo, engaged in PR and organization of events. Managing partner of the company Eventum Premo since 2002. Born in the North, in the city of Khanty-Mansiysk. By education - a philosopher, studied modern ethics and English-language philosophy. Almost immediately after graduation, at the age of 24 founded a company providing services in the field of PR and event. Over the years, the company Eventum Premo has implemented several major government projects, formed a pool of regular clients and reached turnover of several million dollars a year. Alexei reads a seminar on event management, writes articles, blogs and personally evaluates the largest events, which are in everyone's ear. Co-author of two books on event management - "Mix, but do not shake" and "Conversations of Master Boo and Shu".

Publications

Maintains a blog on the website: <http://event-forum.ru/blog/13/pochemu-umeropriyatiy-est-budushchee-vopreki-cifrovoy-transformacii>

He is a regular speaker at major industry events such as NAOM ExCHANGE, Engage me, etc., as well as Eventum Premo seminars.

Hobbies

At times, stands on his head to generate ideas. Interested in yoga and boxing.

Social Media

FB: <https://www.facebook.com/alexey.berlov>

Awards Eventum Premo

- 2017 - event-industry award Event of the Year
- 2016 - we became the best event agency certified by ACMR
- 2016 - event-industry award Event of the Year
- 2016 - Golden Puzzle Award winner
- 2016 - the company was shortlisted for Russian Sponsorship Awards
- 2016 - the company has been shortlisted by EUBEA
- 2016 - the company was included in the TOP50 event agencies of the world according to the American magazine Special Events
- 2015 - the company was included in the TOP50 event agencies of the world according to the American magazine Special Events
- 2015 - event-industry award Event of the Year
- 2013 - entered the top 10 best PR-agencies according to the National Rating of Communication Companies by RIA Rating (RIA Novosti Group) and ranked #4 in the creativity rating
- 2013 - partners and founders of the company Alexander Shumovich and Alexey Berlov became winners in the "EVENT Stars" nomination
- 2013 - we received two "Planets" of the most prestigious Russian event award "Event of the Year".
- 2012 - we became the only company from Russia - the owners of two "Elephants" of the European Best Event Award
- In 2012, the company became "Agency of the Year" in the Event Technology Award and Eventization Awards
- In 2012, the company released the Eventum mobile app, which immediately became the Nr.1 app in the "Business" category of the AppStore
- In 2011, we became the "Best Press Service certified by RASO"